

BMW M6
Coupe
Convertible



Sheer
Driving Pleasure



THE NEW BMW M6. COUPÉ AND CONVERTIBLE.

POWER, PERFECTLY FORMED.

International version. Please contact your local dealer for country specific information.



1120 HP PURE PASSION.

When perfect aesthetics meet uncompromising motor sport genes, one thing becomes immediately apparent – resistance is futile. BMW M engineers have given the formidable 560 hp¹ M6 a very special feature: extraordinary emotive power. Strikingly athletic contours and the finest materials fuse elegantly into a harmonious, high-performance whole that stirs all the senses. In Coupé or Convertible form, the new BMW M6 will leave no one unmoved.

THE NEW BMW M6. COUPÉ AND CONVERTIBLE.

¹For information on fuel consumption and CO₂ emissions, see pages 44-45.



The new BMW M6. Coupé and Convertible

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➤ www.bmw.com

Editorial

THE POWER OF PURE FASCINATION.

BMW M engineers are driven by their own particular fuel: a fascination with performance. In the new BMW M6 models, they have pursued this passion without compromise, combining thoroughbred motor sport technology with outstanding elegance like never before. The new BMW M6 Coupé and Convertible embody pure BMW M genes with new levels of refinement and breathtaking aesthetics.

Join us on the grand highways and dazzling boulevards of Miami for a thrilling encounter with two exceptional cars. And experience for yourself the fascination of the new BMW M6.

- www.bmw.com/M6Coupé/highlights
- www.bmw.com/M6Convertible/highlights

Equipment of the model shown: BMW M6 Coupé

Engine: M TwinPower Turbo eight-cylinder petrol engine
Output: 412 kW (560 hp)
Wheels: 20" M light-alloy wheels Double-spoke 343 M, forged, with mixed tyres
Exterior colour: Sakhir Orange metallic
Upholstery: M seats in Black fine-grain full Merino leather
Interior trim: Carbon fibre

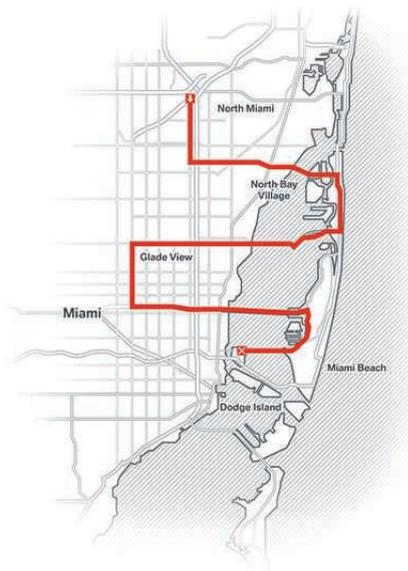
For information on fuel consumption and CO₂ emissions, please refer to pages 44 | 45.

Equipment of the model shown: BMW M6 Convertible

Engine: M TwinPower Turbo eight-cylinder petrol engine
Output: 412 kW (560 hp)
Wheels: 19" M light-alloy wheels Star-spoke 344 M, forged and polished, with mixed tyres
Exterior colours: San Marino Blue metallic
Upholstery: M multifunction seats in Silverstone II fine-grain full Merino leather
Interior trim: Carbon fibre

For information on fuel consumption and CO₂ emissions, please refer to pages 44 | 45.

IT BEGINS – IN A NEW PERFORMANCE DIMENSION.



The haze has dispersed and the midday sun beats down from a blue sky. Hot air shimmering over the asphalt makes the dazzlingly chic Miami skyline dance on the horizon. The day is radiant and a soft breeze blows in from the Keys. All is tranquil.

But all this is about to change. A sound, barely perceptible in the distance a moment ago, is now rising in pitch and closing in at speed. It is the surging expression of accelerating engines, changing and charging the atmosphere at a stroke. It is the sound of two V8s accelerating through through the gears. As the engines thunder, two arrow-shaped bodies sweep into view. Their speed and elegance is thrilling,

beautiful. It's impossible to look away. No one can resist the surge of excitement. It's a flying start, a demonstration of power and luxury in the form of two new performance icons: the BMW M6 Coupé and Convertible.

- www.bmw.com/M6Coupé/highlights
- www.bmw.com/M6Convertible/highlights





THE RULES OF PHYSICS. MADE TO BE BROKEN.

Light but purposeful pressure on the accelerator triggers a chain reaction – the rising rev counter needle, the force of gravity, the level of adrenaline. The BMW M6 Coupé is ready to overtake.

These two top athletes are powered by the BMW M TwinPower Turbo eight-cylinder petrol engine with torque of up to 680 Nm and output of 412 kW (560 hp)¹. This peak performance accelerates the BMW M6 Coupé from 0 to 100km/h in just 4.2 seconds and the BMW M6 Convertible in 4.3 seconds. There's also the guarantee of formidable pulling power and, therefore, instant responses from the very first touch of the accelerator right through to the uppermost engine speeds. All this power, of course, requires particularly deft control. Which is where the M high-performance chassis comes in. This ensures precise handling as well as rewardingly authentic road-feel. At the same time, the newly developed Active M

Differential ensures maximum traction and composure in every driving situation. Just as impressive is the optional M carbon ceramic brake system². This offers optimum safety and precision, even in the toughest conditions. Welcome to a new performance dimension.

➤ www.bmw.com/M6Coupe/dynamics
➤ www.bmw.com/M6Convertible/dynamics



Thanks to BMW EfficientDynamics, the new BMW M6 consumes an average of 9.9 litres of fuel per 100km in Coupé form, with the Convertible using 10.3 litres. It's a special performance-to-consumption relationship.¹



¹ For information on fuel consumption and CO₂ emissions, please refer to pages 44 | 45.

² Available from 07/2012.



.....
A VOCAL
PERFORMANCE
THAT LEAVES
YOU SPEECHLESS.
.....

On the 79th Street Bridge, the unmistakably sonorous voice of the V8 engine is briefly interrupted by a blip of the throttle. Acoustic fireworks immediately follow, rapidly increasing in pitch and intensity.

The rich sound of the BMW TwinPower Turbo eight-cylinder petrol engine is testament to its impressive power which is, in turn, transformed with optimum precision into thrilling forward thrust by the seven-speed M Double Clutch transmission with Drivelogic. Gear shifts are lightning-fast and although clearly audible to the driver, they are also scarcely noticeable – evidence that this transmission guarantees uninterrupted propulsion with no loss of tractive force. You can refine this thrilling experience according to preference with the two freely configurable M Drive settings on the new M leather steering wheel. This allows you to adapt vehicle characteristics at will, from heightened motor sport dynamics to long-distance comfort. Whatever mode you select, the two twin tailpipes ensure that the performance of the BMW M6 makes every drive an unrivalled experience for your ears.



The seven-speed M Double Clutch transmission with Drivelogic can be shifted using the paddles, and you don't need to take your foot off the accelerator, for an even sportier driving experience.



AERODYNAMIC EXCELLENCE.
OVERWHELMING ELEGANCE

Symbol of power:
M-typical gills with
integrated indicators
on the powerfully
sculpted flanks. Telling
details that capture
attention on each and
every drive.



The fine colour pigments of the paintwork sparkle in the sunlight and reflections stream over the car's surfaces. The sharply defined silhouette of the new BMW M6 Convertible seems to cleave through the air, making every head turn.

The all-conquering presence of the new BMW M6 Convertible makes one thing absolutely clear – this car has first-class genes. You see it in the long, sleek bonnet, the M-typical gills and the aerodynamically optimised M wing mirrors. It's also there in the bold side sills and the enhanced presence that comes with its impressively sculpted rear. This is an imposing design that fuses the elegance of a classic two-door sports car with the distinctive details of BMW M. The paintwork in San Marino Blue metallic accentuates the brilliance. Overall, the perfect synthesis of aesthetic

superiority, high-performance and luxury results in breathtaking driving pleasure under the open skies. And as for the boldly sensuous lines of the new BMW M6 Convertible, they have just one aim. To cut through the air – beautifully.

The purposeful front lies low over the black asphalt as the car sprints with unrelenting pace along the Alton Road. The new BMW M6 Coupé is on the home stretch.

Adaptive LED headlights focus their concentrated gaze on the road. The M6 logo, framed in the M-specific kidney grille with double bars in high-gloss black, leaves absolutely no doubt concerning the identity of this top athlete. Large air inlets in the striking front apron appear hungry for air to ventilate the engine. Muscular wheel arches make room for the wide track of the M high-performance chassis, while enveloping the M light-alloy wheels. At the rear, a diffuser further enhances the aerodynamic profile. It all speaks of the powerful elegance of the BMW M6 Coupé in the inimitable language of BMW M. And it's all focused on one goal: maximum performance.



DESIGN BEYOND
IMAGINATION.

The newly developed, specially contoured carbon-fibre roof is designed for optimum aerodynamics and airflow. It also reduces weight and lowers the car's centre of gravity. Clearly, intelligent lightweight engineering in the new BMW M6 Coupé is about more than motor sport looks – it delivers outstanding agility, too.



INSIGHTS ON LUXURY. AND SHINING PROSPECTS.

In the tropical Florida climate, the cooling wind is a welcome relief. Inside the BMW M6 Convertible, each moment can be enjoyed to the full. This absolutely self-assured car leaves nothing to be desired.

The promise of the exterior is confirmed by just one look at the cockpit. What's more, in the new BMW M6 Convertible, you set the pace. All controls are designed for intuitive operation and centred on the driver. Also, within the perfect ergonomics of this interior, subtle similarities to the interiors of luxury, high-performance sports boats are revealed in the exquisite materials and first-class workmanship. When it comes to the practicalities, the full-colour BMW Head-Up Display from BMW ConnectedDrive ensures even greater visibility and safety. This M-specific feature projects all relevant driving data, including the Optimum Shift Indicator and optional Speed Limit Info, directly onto the windscreen. Additionally, BMW ConnectedDrive services, available on request, give unlimited connectivity so you can keep in touch with the outside world via news, your diary and email.

www.bmw.com/M6Convertible/interieur

HIGH STYLE. EVEN AT THE DYNAMIC LIMITS.

You've arrived. The rich note of the V8 turbo engine is silenced by the touch of a button. On opening the door, the warm sea air mingles with the scent of exquisite leather. It's an interesting moment. Despite the long drive, you are still reluctant to get out of the BMW M6 Coupé.

Sportiness and style need not be mutually exclusive – as the interior of the new BMW M6 Coupé, with its interplay of exclusivity and dynamics, impressively demonstrates. The three-colour double stitching on the new M leather steering wheel alone indicates that this is not the interior of an ordinary sports car. There's also the assertively sporty M carbon trim, the elegance of the finest leather and the highest quality workmanship. The ambience of the BMW M6 Coupé is, without doubt, in a class of its own. Twin peaks of performance and luxury combine to form a harmonious unit – and every drive is a fascinating journey for your senses.

➤ www.bmw.com/M6Coupé/interior



One touch of the Start/Stop button and the red needles of the speedometer and rev counter on white-lit dials signal what lies ahead. Pure M driving dynamics – uncompromisingly designed for journeys that take you beyond the everyday.



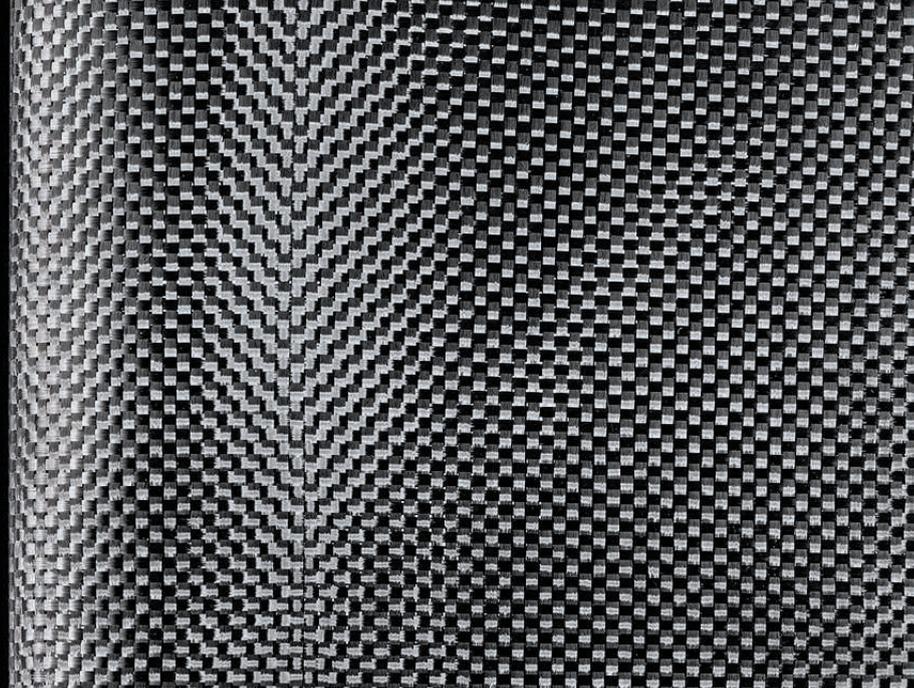


PERFORMANCE
AND PRESTIGE
IN PERFECT
UNITY. TWICE.

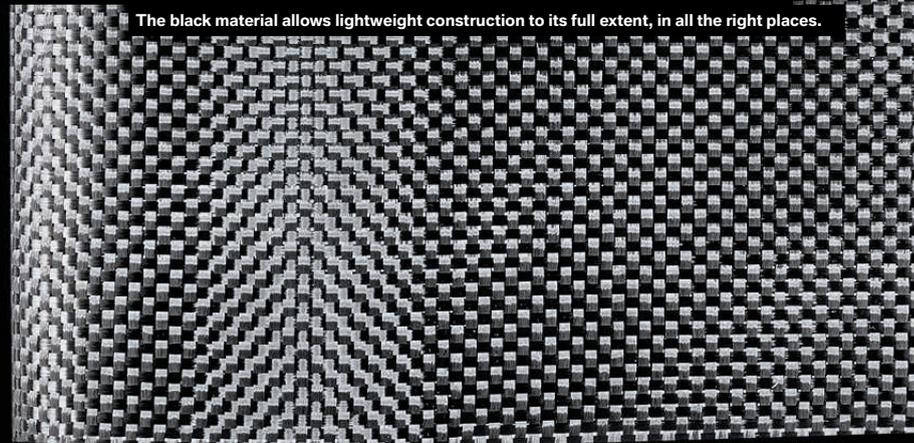
The sun sinks over the Watson Island causeway and the heart rate levels out. Moments ago, these elite athletes were performing at their respective peaks; now they are at stylish repose in the evening light. And yet, even when still, their appearance thrills. These automotive icons have compelling strength of character in every situation – making unparalleled performance statements, day or night.



The presence of inner strength: impressive LED light design, front and rear, add a stylish touch of brilliance and emphasise the commanding stature of the BMW M6 Coupé and Convertible.



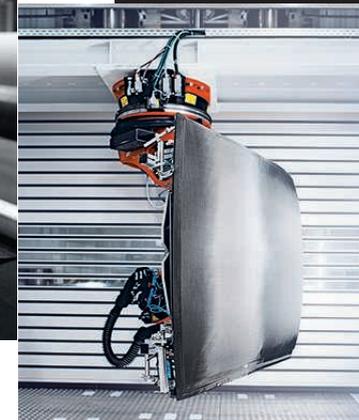
LEADING LIGHTNESS – WITH ITS ADVANCED NEW CARBON ROOF, THE BMW M6 COUPÉ IS THE EPITOME OF LIGHTWEIGHT ATHLETICISM.



The black material allows lightweight construction to its full extent, in all the right places.

THE CARBON ROOF IS ABOUT HALF THE WEIGHT OF ITS STEEL EQUIVALENT AND LOWERS THE CENTRE OF GRAVITY.

Carbon sheets are delivered on rollers and layered one on top of the other (first right). Robots transport the pre-formed roof (second right) to the large press for injection of the resin (below).



A 470-tonne steel colossus dominates the production floor of the BMW Landshut works. The press conceals one of the best-kept secrets in the automotive industry: the highly automated production of carbon components – in this case the roof of the BMW M6 Coupé.

Carbon is a key technology in future lightweight engineering. The resin-coated weave, made of microscopic carbon fibres, is half the weight of steel. Using it to reduce the weight in the highest part of the car, the carbon roof of the new BMW M6, lowers the centre of gravity and enhances driving dynamics. Consequently, the

BMW M6 driver races through bends with greater speed and precision.

The huge press at the heart of the Landshut facility houses the central production process: the high-pressure injection of epoxy resin into the pre-formed roof with its millions of carbon-fibre filaments. Only perfection will do because, to achieve the roof's extraordinary resilience and flawless surface, the liquid resin must flow around every single fibre down to the last micrometre. Before this crucial process, the roof passes through important steps in the workshop. The raw material, delivered in large bales and automatically unrolled, is stacked in five layers and cut to size. And, to ensure precise alignment at every stage, the fibres of the individual woven layers run lengthwise, laterally or diagonally. The top layer serves as a visible endpoint. The roof is pre-formed in a heated press with the help of a fast-melting powder, so the fabric layers no longer slip and the roof achieves the correct curvature. The next stage is the combination of the pre-formed roof and the resin in the large press. The stacked carbon roofs are then put into a large oven for further hardening. After four hours at 115 degrees, the roofs are ready for final processing where the carbon surface is given a transparent layer of varnish to protect against ultra-violet light. Finally, the roofs are packed for transporting to the nearby Dingolfing works. There they are glued into the painted bodysells of the BMW M6.

The large number of carbon roofs in production is testament to the skills of the Landshut experts in handling one of the most important materials in future car manufacturing. It's thanks to the expertise gathered here that BMW is today in a position to manufacture entire body shells from carbon.

www.bmw.com/M6Coupe/carbonroof



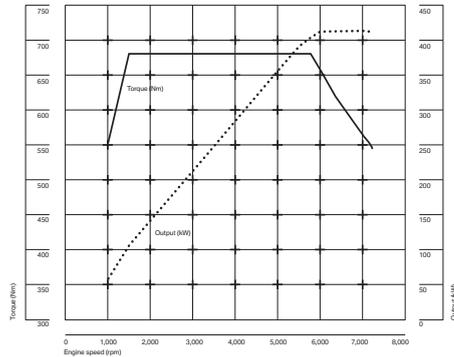
MAXIMUM EFFICIENCY, MAXIMUM PERFORMANCE.

The figures say it all: 680 Nm, 560 hp (412 kW)¹ 4.2 seconds from 0 to 100 km/h for the BMW M6 Coupé and 4.3 seconds from 0 to 100 km/h for the BMW M6 Convertible. As a high-revving engine, the M TwinPower Turbo eight-cylinder powerplant in the new BMW M6 Coupé and the BMW M6 Convertible makes a singularly forceful statement when it comes to performance and acceleration. The combined forces of M-typical linear delivery and enormous thrust from the double turbocharger fully exploit the superb pulling power of the high-performance engine. Two separate and generously dimensioned intercoolers cool the engine, the charge air and the engine electronics while the patented M TwinScroll charging concept ensures extraordinary responsiveness. Huge torque is available across a wide engine speed range, with emphatic forward thrust on tap from just over idle right through to high revs. Thanks to the spectacular

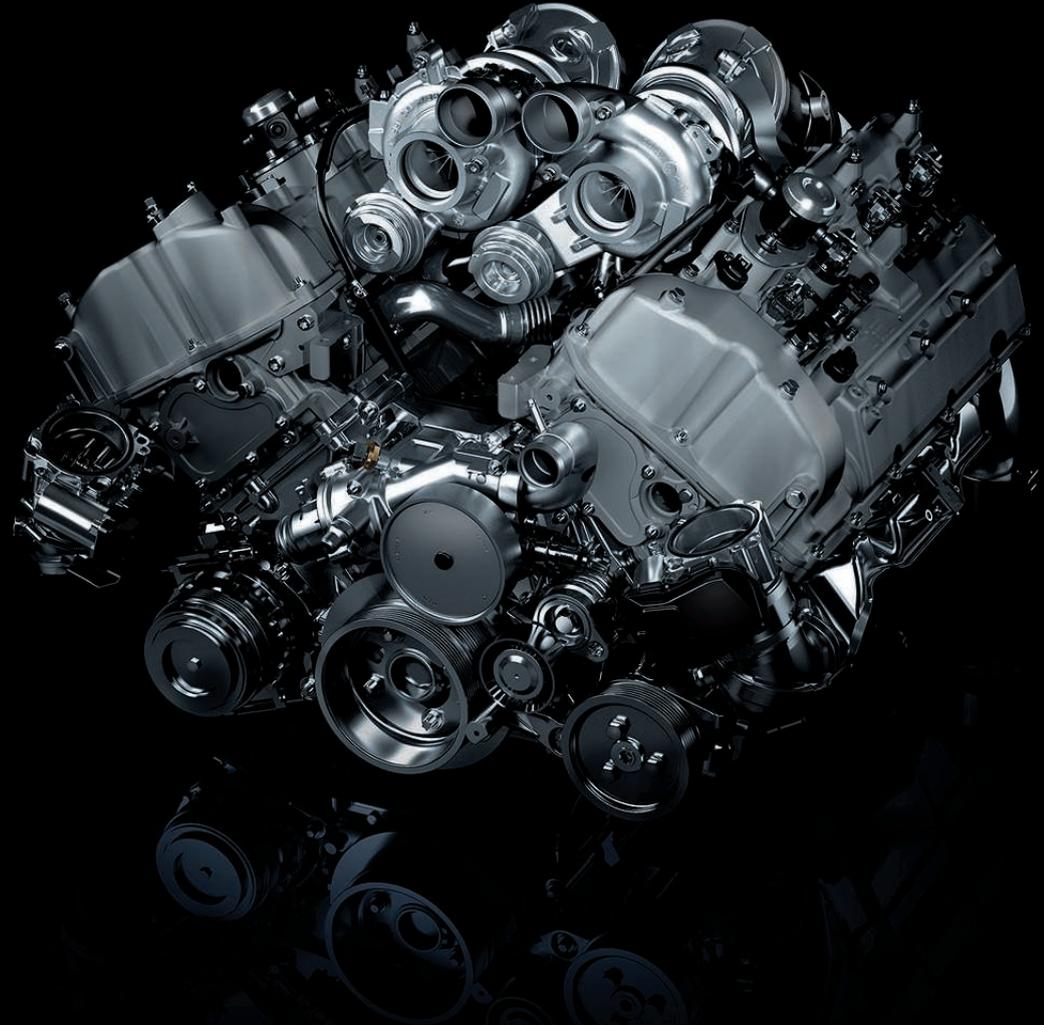
responsiveness, the engine is always responsive to the accelerator and the transverse force oil pump ensures optimal lubricant delivery to the engine, even during high transversal acceleration. And thanks to the combination of M TwinPower Turbo technology, two TwinScroll turbochargers with Valvetronic, Double-VANOS and High Precision Injection, the engine also sets benchmarks when it comes to the performance-to-fuel-consumption ratio. In combination with further BMW EfficientDynamics measures, such as the Auto Start/Stop function and Brake Energy Regeneration, the result is average consumption of only 9.9 litres per 100 kilometres for the Coupé and 10.3 litres per 100 kilometres for the Convertible¹. Every metre will be pure pleasure as the seductive M sound emphasises the unique character of these high-performance vehicles.



M TwinScroll turbocharger with a cross-bank exhaust manifold: the exhaust flows from each of two cylinder pairs with a 360° firing interval are combined and routed along separate channels before reaching the turbine wheels of the turbochargers. This guarantees that gas flow is not compromised. It's a highly efficient charging concept that leads to optimum energy transfer – and, therefore, extremely spontaneous responsiveness.



High torque is available across an extremely broad range of engine speeds: from 1,500, or little more than idle, to a high-revving 5,750 rpm. It means consistently strong performance and linear power delivery.



PERFECTION AT THE LIMIT.

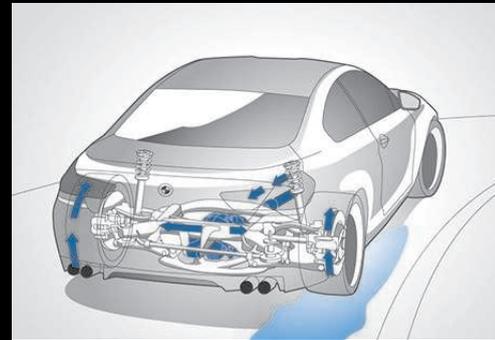


From comfort-focused to extremely dynamic, the gearshift characteristics of the seven-speed M Double Clutch Transmission in the new M6 Coupé and Convertible models can be tailored to suit a wide range of preferences. In manual mode especially, M Double Clutch Drivelogic will get your pulse racing because it converts engine performance into uninterrupted, breathtaking propulsion. The principle of the M Double Clutch Drivelogic system, with its focus on high-revving engines, heralds from motorsport. You shift the seven forward gears using paddles without taking your hands off the steering wheel and without any interruption in the transfer of tractive force. And, as in top-level motorsport, you can shift up while keeping your foot on the accelerator – to experience intense acceleration that makes you valuable tenths of a second faster.

Double Clutch Drivelogic works by using two partial transmissions. One contains gears 2, 4 and 6; the other has gears 1, 3, 5 and 7. When you change gear, it switches from one transmission to the other. This means that while one gear is disengaging, the next is already engaged. As a result, there's no break in the flow of power, so it's smooth, comfortable and, above all, incomparably fast when you shift up. To heighten the dynamic driving impressions and further improve the car's acceleration, torque is increased to an even higher degree when shifting gears by means of appropriately configured Drivelogic programmes. Combined with the close ratio gaps between the gears, these programmes ensure that the driver senses each gearshift as the starting point for an ever-stronger surge of

acceleration. The M Double Clutch Transmission employs the same principle on downshifts, engaging gears more smoothly to prevent the unwanted effect of the rear wheels being slowed too suddenly. With Drivelogic, you can adjust the gearshift characteristics to suit your requirements. There is a choice of six drive programmes – three in manual mode and three in automatic. In both cases, you can select from a broad spectrum that spans sporting and dynamic to harmonious and comfortable.

The transmission also provides many additional features, such as Launch Control, which gives the new BMW M6 Coupé and Convertible optimal acceleration from a standing start through to top speed.



Active M Differential: this optimises traction at full power even in tight bends, during high-speed cornering and on variable road surfaces. An electronic control unit links the active system and DSC and proactively ensures the intelligent use of locking torque in every driving situation. In this way, no drive power is wasted and perfect handling is guaranteed.

DEVELOPED ON THE RACE TRACK. BUILT FOR EVERYDAY LIFE.

Traditional rules do not apply to exceptional cars like the new BMW M6 Coupé and Convertible. As an independent production of BMW M GmbH, they are faithful to the M philosophy – and perfectly combine high performance with optimum everyday practicality. To fulfil these high aspirations, the intricately constructed M high-performance chassis has been redeveloped from scratch. Its perfect tuning is the result of tests on the famous Northern Loop of the Nürburgring, the hardest test conditions for high-performance cars. The result: maximum dynamics and agility, plus optimum precision and control – all conveyed through fascinatingly authentic driving feel.

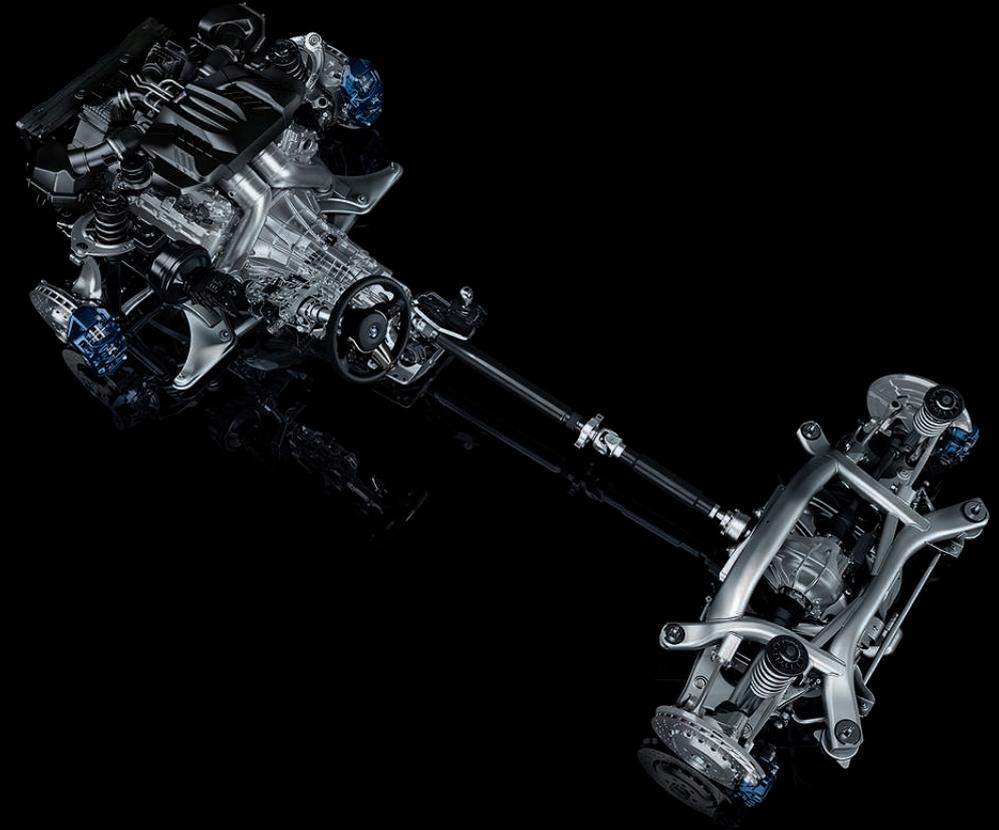
Something else that can't be seen, but can be felt. The Active M Differential on the rear axle ensures outstanding acceleration and guarantees improved traction even on extremely fast bends. Here, Dynamic Damper Control also comes into play and adjusts the suspension, according to your preferences, in three modes: Comfort, Sport or Sport+. It means you experience familiar roads as new every time.

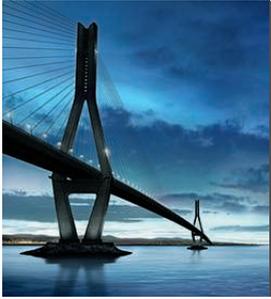
Additionally, the M Drive buttons on the steering wheel offer pre-programmed configurations for either a sporty or a comfortable drive. One of these is M Dynamic mode. For a particularly authentic driving experience, it enables optimum use of longitudinal and lateral dynamics potential by increasing the threshold of intervention of the Dynamic Stability Control (DSC) system so it only intervenes in critical situations.



M carbon ceramic brake system:¹ the high-performance lightweight brakes in the BMW M6 Coupé and Convertible have extremely high load capacity and excellent resistance to fade. The system can be identified by the matt gold-painted brake calipers with M logo.

¹ Available from 07/2012.





BMW ConnectedDrive In touch with your world.

Every day, our world is becoming increasingly networked. Many BMW drivers, however, are better connected with than most, obtaining information on the road, communicating by phone or email and always updated on the latest events. BMW ConnectedDrive encompasses all these services, including traffic features which enable the networking of BMW cars and their occupants with the outside world.



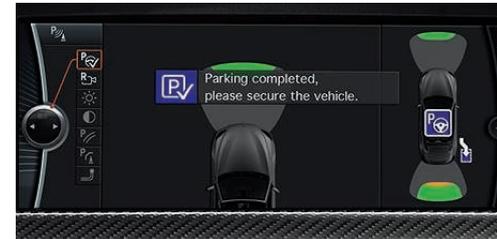
Enhanced mobile networking. The BMW Vision ConnectedDrive is a visionary Roadster that amazes at first sight. Its dynamic, flowing lines draw the eye from the distinctive front end, over the long bonnet and then to an extraordinary synthesis of exterior and interior. Three levels in the interior each symbolise an area of BMW ConnectedDrive – Convenience, Infotainment and Safety. Accompanying functions and controls are highlighted with different coloured lights that illuminate information. More information on this concept vehicle and further research projects can be found in the new Future Lab.

www.bmw.com/futurelab

BMW CONNECTED DRIVE – FOR MORE CONVENIENCE, INFOTAINMENT AND SAFETY.

Wherever the road may take you, you'll always be in touch with BMW ConnectedDrive*. Its innovative optional functions ensure optimum networking of driver, vehicle and outside world – any time, any place. The following are selected highlights relating to convenience, infotainment and safety. For a complete overview of the BMW ConnectedDrive range, please visit www.bmw.com/ConnectedDrive

Convenience. Fascinating BMW ConnectedDrive features include Surround view, Side view and Rear View camera for even more comfortable handling of the vehicle. It means you are always as relaxed as possible in your BMW.



Park Assistant.

This optional driver assistance system makes parallel parking easier. When travelling at speeds below 35 km/h, the system measures any parking gaps the vehicle passes. When a big enough gap has been found, the Park Assistant will do the steering, while the driver continues to operate the accelerator and brake pedals – guided by acoustic signals and instructions in the Control Display.



Surround View, Side View and Rear View camera.

These optional systems enhance visibility of the area around the vehicle when manoeuvring. Surround View presents an image of the BMW as seen from above in the Control Display. Side View ensures better visibility when joining a main road from a side street or exit. The Rear View camera enhances visibility when reversing at speeds below 20 km/h, for example, when parking.



Speed Limit Info.

This optional system shows the applicable speed limits in the instrument cluster or the BMW Head-up Display. A special camera registers the relevant traffic signs and a control unit processes the information, together with navigation data. Other features, such as the car's rain sensor, are also used. This means that the system can even inform the driver about variable speed limits in, for example, wet conditions.

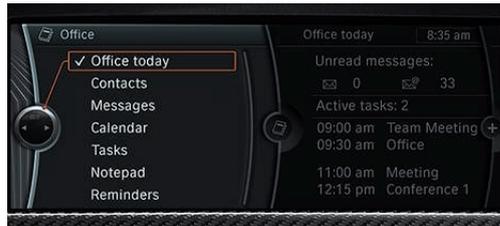
* May not be available in all countries. Please consult your BMW partner.

Infotainment. This package offers technical and media-orientated functions such as the Bluetooth interface. It means that your car can provide all the entertainment and information services you would expect of your own home or office.



BMW Connected App.

For the first time, you can now use apps in your BMW. With the Apps option, an iPhone and the free BMW Connected App from the Apple App Store, you are no longer limited to just listening to local radio, your calendar is with you all the time and you're always in contact with your friends. Using the iDrive system, you can easily select web radio stations from around the world. You can call up the latest status reports from your Facebook or Twitter accounts and view upcoming appointments on the Control Display, or even have them read to you through the audio system's speakers. This is just the beginning, more functions and apps will follow in the future.



Bluetooth interface with extended functions (Office).

Use the time you spend on the road even more effectively. Thanks to the optional mobile phone preparation with Bluetooth interface in conjunction with a navigation system and the intelligent integration of selected business mobile phones¹, you can use the Bluetooth connection to show Office functions such as email, dates, tasks or SMS messages on the Control Display while on the move. You can even have them read to you via the audio speakers using the text-to-speech function. With Bluetooth Audio Streaming, you can also enjoy wireless playback of music through selected Bluetooth-enabled devices¹.



USB/audio interface with extended functions.

In combination with the USB/audio interface and the original iPod USB cable, your BMW is able to display the album cover related to the currently played track in the Control Display - for fast and convenient identification (this function is also available for other devices). The USB/audio interface also makes it easy to update a part of the vehicle software in your BMW via a USB stick. It means new mobile phones and music players will be fully functional following an update via a USB stick.



Internet preparation.

Whether you need to check the balance in your bank account, place a bid on eBay or look something up in Wikipedia, the BMW ConnectedDrive Internet option ensures that you can do whatever you need to do online. To enable you to surf to your heart's content, the iDrive Controller in the centre console doubles as a computer mouse.

Safety. BMW ConnectedDrive functions in this core area comprise safety-focused services that significantly reduce the dangers of road traffic. Features include the full-colour BMW Head-Up Display.



Full-colour BMW Head-Up Display.

The full-colour Head-Up Display uses a multi-colour TFT display to project important driving information onto the windscreen in the driver's direct field of vision. In this way, it ensures that focus always stays on the road ahead, making driving safer. Information includes road speed and navigation instructions while the availability of more colours makes it easy to distinguish general driving information such as speed limits from warnings such as "pedestrian on the road" (optional with BMW Night Vision). Additionally, the M-specific display, along with other features, indicates optimum gear shift times.



BMW Night Vision with pedestrian recognition and Acute Warning.

An optional infrared camera in the double kidney grille detects people and animals up to a distance of 300 metres, displaying images on the Control Display. Pedestrian recognition also gives a visual warning to indicate if people are moving close to the road, up to a distance of 100 metres ahead. This means that the driver can recognise potential danger significantly earlier and react more quickly. The new Acute Warning system helps in imminently critical situations, thereby offering even greater safety.



High-beam assistant.

Avoid dazzling other road users – the high-beam assistant detects sources of light in the vehicle's vicinity and switches between high and low beam according to the traffic. When the system is active, an image sensor behind the rear-view mirror monitors traffic and light conditions. The assistant function uses this data to determine whether or not the high-beam lights should be switched on. The high-beam is switched to low whenever traffic is detected ahead or behind and when ambient light is sufficient.



Lane Departure Warning and Lane Change Warning.

At speeds above around 70 km/h, the optional Lane Departure Warning system registers lane markings ahead, up to a distance of 50 metres. If the vehicle starts to move out of lane, the system warns the driver with a slight vibration of the steering wheel. If the driver has activated the indicator – meaning that the lane change is intentional – no warning is given. The optional Lane Change Warning system alerts the driver, with a visual signal in the wing mirror, if there is a vehicle in the driver's blind spot or approaching fast from behind.

¹ For information on compatible devices, see www.bmw.com/bluetooth

BMW Individual. The most exclusive way to drive a BMW.

True exclusivity is defined by the very highest standards: those that the most discerning set for themselves. BMW Individual allows you to realise these standards in the car you drive.

□ Inspired by precious stones, BMW Individual paint finishes shine with their unique interplay of colours, while myriad pigments give surfaces a three-dimensional depth that fills them with life. On the BMW M6 Convertible, the BMW Individual paint finish Citrine Black seems to glow with its fascinating and shimmering hues. Indeed, it looks as if particles of fine gold are rising from the deep olive black to glisten on the surface. With the BMW M6 Coupé, the BMW Individual paint finish Brilliant White also has a radiance and intensity of its own. This effect is caused by two additional layers of paint, applied in an elaborate and exacting process. As for the upholstery, its outstanding quality is a pleasure for the senses. The palpably fine structure and velvet-soft, breathable surface of the fine-grain BMW Individual Merino leather is the result of extremely meticulous selection and processing. For instance, we do not make use of artificial embossing or surface treatments. This is the only way to maintain the leather just as nature created it. The individuality of the colour spectrum available is revealed by the examples shown here. The Opal White takes its inspiration from elegant yachts, imparting a sense of Mediterranean luxury which is elegantly contrasted with the BMW Individual Piano Black interior trim. This highly polished finish requires a degree of craftsmanship usually reserved for piano lacquering. In the BMW M6 Convertible, the leather in Amaro Brown is a perfect match for the BMW Individual interior trim in Ash Grain White. This highly distinctive fine wood is selected by hand and fascinates with its marbled grain patterning.



Experience BMW Individual interactive with the BMW Individual iPad app.

BMW Individual paint finish in Brilliant White metallic.



Fine-grain Merino full-leather trim in Amaro Brown with Ash Grain White interior trim and leather-covered instrument panel.



Fine-grain Merino full-leather trim in Opal White with Piano Black interior trim and leather-covered instrument panel.

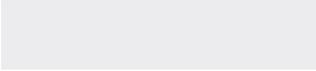


BMW Individual interior trim in Ash Grain White.

BMW Individual paint finish in Citrine Black metallic.



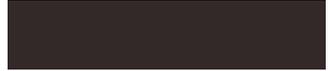
Exterior colours.



■ **Non-metallic** 300 Alpine White



■ **Metallic** 475 Black Sapphire



■ **Metallic** A17 Havanna



■ **Metallic** A29 Silverstone



■ **Metallic** A52 Space Grey



■ **Metallic** A89 Imperial Blue brilliant effect



■ **Metallic** B51 San Marino Blue



■ **Metallic** B50 Sakhir Orange¹



■ **Metallic** B41 Singapore Grey



BMW Individual



□ **BMW Individual** X02 Citrine Black metallic



□ **BMW Individual** X03 Ruby Black metallic



□ **BMW Individual** X10 Tanzanite Blue metallic



□ **BMW Individual** X04 Moonstone metallic



□ **BMW Individual** 490 Brilliant White metallic



□ **BMW Individual** 490 Frozen Grey metallic



□ **BMW Individual** 490 Frozen Silver metallic

The following pages show the colours and materials available for the new BMW M6. Use them to identify your favourite colours or compare various combinations. These colour samples are meant to give a first impression of paints and materials. Experience has shown, however, that printed versions of paint, upholstery colours and interior trims cannot in all cases faithfully reproduce the appearance of the originals. We therefore recommend that you consult your BMW partner on your preferred colour choices. They will be happy to show you samples and assist with special requests.

Upholstery colours.



■ **Fine-grain Merino leather, extended²**
LKSW Black



■ **Fine-grain Merino leather, extended²**
LKA9 Silverstone



■ **Fine-grain Merino leather, extended²**
LKDA Sakhir Orange



□ **Fine-grain full Merino leather²**
X3SW Black



□ **Fine-grain full Merino leather²**
X3A9 Silverstone



□ **Fine-grain full Merino leather²**
X3DA Sakhir Orange



□ **Fine-grain full Merino leather²**
X3DZ Zandvoort Beige



□ **BMW Individual fine-grain Merino leather^{2,3}**
ZBOW Opal White



□ **BMW Individual fine-grain Merino leather^{2,3}**
ZBC8 Platinum



□ **BMW Individual fine-grain Merino leather^{2,3}**
ZBP6 Champagne



□ **BMW Individual fine-grain Merino leather^{2,3}**
ZBP5 Amaro Brown



□ **BMW Individual fine-grain Merino leather^{2,3}**
ZBWT Cohiba Brown

¹ Available from 07/2012.

² BMW M6 Convertible equipped with SunReflective technology.

³ BMW Individual full fine-grain Merino leather includes front and rear seats, headrests, door mirrors, centre console, armrests and the lower part of the instrument panel. Upper part of the instrument panel, door balustrade and lower door panel in Black Nappa leather.

Please note that even normal, long or short term use can lead to unrecoverable upholstery damage. This can be caused in particular by non-colourfast clothing.

Interior colours.



Black

BMW Individual roofliner.



BMW Individual



BMW Individual roofliner
775 Anthracite¹



BMW Individual roofliner
XD5 Alcantara Platinum¹



BMW Individual roofliner
XD5 Alcantara Champagne¹



BMW Individual roofliner
XD5 Alcantara Amaro Brown¹



BMW Individual roofliner
776 Alcantara Anthracite¹

Interior trim.



4MC Carbon fibre



4AS Fine-wood trim Poplar Grain Grey



4CV Fine-wood trim American Oak



BMW Individual



BMW Individual interior trim
XEX Fine-wood trim Ash Grain White



BMW Individual Interior trim
XE5 Fine-wood trim Plane Auburn dark



BMW Individual Interior trim
XE7 Piano Black

¹ Only available for BMW M6 Coupé.

Combinations.

Interior colours	BMW upholstery colours								BMW Individual upholstery colours				
	Fine-grain Merino leather			Full fine-grain Merino leather ²					BMW Individual fine-grain Merino leather ^{2,3}				
	Black	Silverstone	Sakhir Orange	Black	Silverstone	Sakhir Orange	Zandvoort Beige	Opal White	Platinum	Champagne	Amaro Brown	Coltzae Brown	
M seats	•	•	•	•	•	•	•	•	•	•	•	•	
M multifunction seats for driver and front passenger	•	•	•	•	•	•	•	•	•	•	•	•	
Upholstery colours	Black	Silverstone	Sakhir Orange	Black	Silverstone	Sakhir Orange	Zandvoort Beige	Opal White	Platinum	Champagne	Amaro Brown	Coltzae Brown	
Interior colours	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	

BMW exterior colours

Alpine White non-metallic	•	•	•	•	•	•	•	•	•	•	•	•
Black Sapphire metallic	•	•	•	•	•	•	•	•	•	•	•	•
Havana metallic	•	•	•	•	•	•	•	•	•	•	•	•
Silverstone metallic	•	•	•	•	•	•	•	•	•	•	•	•
Space Grey metallic	•	•	•	•	•	•	•	•	•	•	•	•
Imperial Blue brilliant effect metallic	•	•	•	•	•	•	•	•	•	•	•	•
San Marino Blue metallic	•	•	•	•	•	•	•	•	•	•	•	•
Sakhir Orange ¹	•	•	•	•	•	•	•	•	•	•	•	•
Singapore Grey metallic	•	•	•	•	•	•	•	•	•	•	•	•

BMW Individual exterior colours

Citrine Black metallic	•	•	•	•	•	•	•	•	•	•	•	•
Ruby Black metallic	•	•	•	•	•	•	•	•	•	•	•	•
Tanzanite Blue metallic	•	•	•	•	•	•	•	•	•	•	•	•
Moonstone metallic	•	•	•	•	•	•	•	•	•	•	•	•
Brilliant White metallic	•	•	•	•	•	•	•	•	•	•	•	•
Frozen Grey metallic	•	•	•	•	•	•	•	•	•	•	•	•
Frozen Silver metallic	•	•	•	•	•	•	•	•	•	•	•	•

BMW interior trim

Carbon fibre	•	•	•	•	•	•	•	•	•	•	•	•
Fine-wood trim Poplar Grain Grey	•	•	•	•	•	•	•	•	•	•	•	•
Fine-wood trim American Oak	•	•	•	•	•	•	•	•	•	•	•	•

BMW Individual interior trim

Fine-wood trim Ash Grain White	•	•	•	•	•	•	•	•	•	•	•	•
Fine-wood trim Plane Auburn, dark	•	•	•	•	•	•	•	•	•	•	•	•
Piano Black	•	•	•	•	•	•	•	•	•	•	•	•

BMW Individual
 Standard equipment
 Optional equipment
 Recommended colour combination
 Not available

¹ Available from 07/2012.

² BMW i6 Convertible equipped with SunReflective technology.

³ BMW Individual full fine-grain Merino leather includes front and rear seats, headrests, door panels, centre console incl. armrests and lower instrument panel. Upper part of the instrument panel, upper and lower door panel in Black Walknappa leather.

Standard / optional equipment.



■ **Adaptive LED headlights** for high and low beam, incl. adaptive cornering lights, turning lights, high beam assistant, indicators and accent light with LED technology. The intensely white light characteristics approximate daylight for excellent visibility. All four light rings use this technology, giving the headlights a distinct character, day and night.



■ **M kidney grille** with chrome frames and twin-slat facing also in chrome. With M6 logo.



■ **M wing mirrors** in body colour, heated, aspheric and electrically adjustable. The mirror base and lower part of the mirror case are in high-gloss black.



■ **The carbon roof** of the new BMW M6 Coupé is in carbon fibre reinforced plastic. It is very light and extremely stiff.



■ **19" M light-alloy wheels Star-spoke 344 M**, forged and polished, with mixed tyres. Front: 9.5 J x 19 with 265/40 R 19 tyres. Rear: 10.5 J x 19 with 295/35 R19 tyres.



□ **20" M light-alloy wheels Double-spoke 343 M**, forged, with mixed tyres. Front: 9.5 J x 20 with 265/35 R 20 tyres. Rear: 10.5 J x 20 with 295/30 R20 tyres.



■ **The high-performance compound brake system** guarantees reliable deceleration with maximum stability. The system, with its blue brake calipers, responds quickly, is finely measured and has a precise pressure point even under the most extreme conditions.



□ **The M carbon ceramic brake system¹** has high thermal tolerance and impresses with its resistance to fade. Calipers feature M logo and are finished in matt gold.



■ **Door sill finishers**, with illuminated M6 lettering, make a powerful statement the moment you get in.



■ **Extended instrument cluster** with Black Panel display with permanently illuminated white surrounds for speedometer and rev counter plus fuel level and oil temperature displays.



■ **Multifunction M leather steering wheel** with gearshift paddles and two M Drive buttons. Extremely sporty thanks to the double-spoke design and stainless steel M logo.



■ **Gear lever** for seven-speed M Double Clutch Drivelogic transmission, with M logo and illumination.



■ **M seats** for driver and front passenger. With M-specific seam and extra-contoured seat and backrest sides, electric backrest, length and height adjustment as well as manually adjustable thigh support, angle adjustment and memory function for driver.



□ **M multifunction seats** for driver and front passenger. Additional electric adjustment of the upper backrest, backrest width and thigh support, including comfort headrests with electric adjustment of headrest height as well as lumbar support and memory function for driver and front passenger.

Safety	M6 Coupé	M6 Convertible
Airbags:		
– Driver and front passenger airbags, head airbags front and rear (curtain for M6 Coupé), side airbags (thorax/pelvis) for driver and front passenger with combined head airbag.	■	■
Active headrests front	■	■
Compound brake discs , all-round inner-vented, perforated	■	■
Dynamic Stability Control (DSC) , two settings, incl. M Dynamic Mode	■	■
ISOFIX child seat attachment for the rear seats	■	■
Safety bodyshell:		
– Crumple zones front and rear, crumple element in front reversible on impacts up to 6 km/h	■	■
– Integrated side-impact protection, active bonnet (pedestrian protection system)	■	■
Seat belts:		
– Automatic seat belts front and rear, including belt stopper, pyrotechnic belt latch tensioner and belt force limiter front	■	■
Tyre pressure indicator	■	■
Exterior	M6 Coupé	M6 Convertible
BMW Individual High-gloss Shadow Line	■	■
Indicators in side panel with integrated M6 logo	■	■
Metallic paint	■	■
Wheels	M6 Coupé	M6 Convertible
Wheels:		
– 19" M light-alloy wheels Star-spoke 344 M, forged and polished, with mixed tyres. Front: 9.5 J x 19" with 265/40 R 19 tyres. Rear: 10.5 J x 19" with 295/35 R 19 tyres	■	■
– 20" M light-alloy wheels Double-spoke 343 M, forged, with mixed tyres. Front: 9.5 J x 20 with 265/35 R 20 tyres. Rear: 10.5 J x 20 with 295/30 R 20 tyres	□	□
Interior	M6 Coupé	M6 Convertible
Interior trim:		
– BMW Individual interior trim	□	□
– Carbon fibre	■	■
– Fine-wood trim, American Oak	□	□
– Fine-grain Merino leather, full	□	□
– Fine-wood trim, Poplar Grain Grey	□	□
Upholstery:		
– BMW Individual full fine-grain Merino leather equipment	□	□
– Fine-grain Merino leather, extended	■	■
– SunReflective technology (only for BMW M6 Convertible)	–	■
Transmission and technology	M6 Coupé	M6 Convertible
Active M Differential	■	■
Aluminium suspension with double-joint spring strut front axle, integral steering rear wheels and M-specific adjustment	■	■
Auto Start/Stop function	■	■
Brake Energy Regeneration	■	■
Dynamic Damper Control with three modes (Comfort, Sport, Sport+)	■	■
Exhaust system , with twin dual tailpipes, chrome-plated	■	■
M carbon ceramic brakes ¹ , matt gold-painted brake calipers with M logo	□	□
M Double Clutch transmission with Drivelogic , seven-speed	■	■
M Drive , with two vehicle settings, adjustable, selected via two buttons on the steering wheel	■	■
M Servotronic	■	■
M TwinPower Turbo eight-cylinder petrol engine , incl. cross-bank exhaust manifold combining two TwinScroll turbochargers with Valvetronic, Double-VANOS and High Precision Injection	■	■
Driver assistance	M6 Coupé	M6 Convertible
Active protection	■	■
BMW Head-Up Display , full-colour, with additional M-specific display (dynamic rev band, shift lights, gear indicator, speed and optional Speed Limit Info)	■	■
Cruise Control with brake function	■	■
Lane Change Warning	□	□
Lane Departure Warning	□	□
Park Distance Control (PDC) , front and rear	■	■

¹ Available from 07/2012.

Driver assistance	M6 Coupé	M6 Convertible
Rear View camera	<input type="checkbox"/>	<input type="checkbox"/>
Speed Limit Info (available in conjunction with Navigation system Professional)	<input type="checkbox"/>	<input type="checkbox"/>
Light and sight	M6 Coupé	M6 Convertible
Adaptive LED headlights , for high and low beam, incl. high beam assistant, adaptive cornering lights, turning lights, indicators and accent lighting with LED technology	■	■
High-beam assistant	■	■
M wing mirror and interior mirror , with automatic anti-glare function	■	■
Rain sensor, incl. automatic headlight activation	■	■
Sunblind for rear window , electric, manual for rear side windows	<input type="checkbox"/>	–
Interior	M6 Coupé	M6 Convertible
BMW Individual roofliner Alcantara	<input type="checkbox"/>	–
BMW Individual roofliner Anthracite	■	–
M leather steering wheel with gearshift paddles , multifunction and two M Drive buttons	■	■
Seats:		
– Lumbar support for driver and front passenger seats	<input type="checkbox"/>	<input type="checkbox"/>
– M multifunction seat, additional adjustment of upper backrest part, backrest width and thigh support, incl. comfort headrests, lumbar support, memory function for driver and front passenger seats	<input type="checkbox"/>	<input type="checkbox"/>
– M seats with electric adjustment of backrest, forward/back position, seat height, incl. angle adjustment and memory function for driver seat	■	■
– Seat heating for driver and front passenger seats	■	■
Comfort and interior equipment	M6 Coupé	M6 Convertible
Automatic air conditioning with 2-zone regulation and extended features	■	■
Comfort access system (for keyless locking and unlocking of the vehicle)	<input type="checkbox"/>	<input type="checkbox"/>
Cupholder, front	■	■
Fin roof, Anthracite silver effect	–	<input type="checkbox"/>
Fin roof, black (optionally in beige)	–	■
Garage door opener , integrated	<input type="checkbox"/>	<input type="checkbox"/>
Glass rear screen, electrically retractable and heatable	–	■
Non-smoker's package	<input type="checkbox"/>	<input type="checkbox"/>
Personal Profile	■	■
Roof operation, fully automatic	–	■
Wind deflector	–	<input type="checkbox"/>
Entertainment, communication and information	M6 Coupé	M6 Convertible
Bang & Olufsen high-end Surround Sound system , 1,200-watt amplifier output (Convertible: 1,000 watts), 16 loudspeakers (Convertible: 12 loudspeakers), Acoustic Lens and Dirac Dimensions technology, aluminium speaker frames with light feature	<input type="checkbox"/>	<input type="checkbox"/>
BMW ConnectedDrive – telematics services:		
– BMW Assist, incl. Real Time Traffic Information (RTTI)	<input type="checkbox"/>	<input type="checkbox"/>
– BMW Online	<input type="checkbox"/>	<input type="checkbox"/>
– BMW TeleService	<input type="checkbox"/>	<input type="checkbox"/>
– Internet preparation	<input type="checkbox"/>	<input type="checkbox"/>
Bookmarks	■	■
Control Display:		
– 7"	■	■
– 10.2" (available in conjunction with Navigation system Professional)	<input type="checkbox"/>	<input type="checkbox"/>
Controller on centre console, incl. direct menu control buttons	■	■
HiFi loudspeaker system , 205-watt amplifier output, nine loudspeakers	■	■
HiFi System Professional , 600-watt (Convertible: 500) amplifier output, 16 loudspeakers (Convertible: 12)	<input type="checkbox"/>	<input type="checkbox"/>
Integrated owner's handbook	■	■
Navigation system Professional with 10.2" Control Display, split-screen function and hard disk incl. 12 GB for audio files	<input type="checkbox"/>	<input type="checkbox"/>
Radio/audio:		
– Hands-free system with USB interface	■	–
– Radio BMW Professional with CD drive, MP3-compatibility and double tuner	■	■
– USB/audio interface	–	■
Telephone:		
– Business preparation for mobile phone with Bluetooth interface*	<input type="checkbox"/>	<input type="checkbox"/>
TV function for analogue and digital reception (DVB-T), available in conjunction with Navigation system Professional	<input type="checkbox"/>	<input type="checkbox"/>

* For information on recommended devices, please go to www.bmw.com/bluetooth

Weight		M6 Coupé	M6 Convertible
Unladen weight EU¹	kg	1925	2055
Max permissible	kg	2350	2410
Max load	kg	500	430
Permitted axle load, front/rear	kg	1180/1220	1200/1260

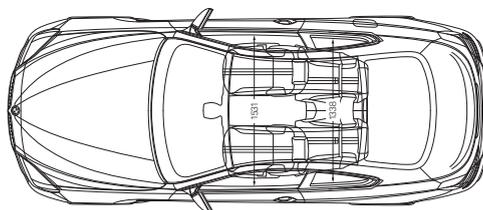
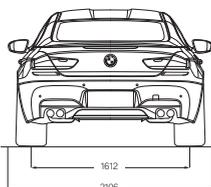
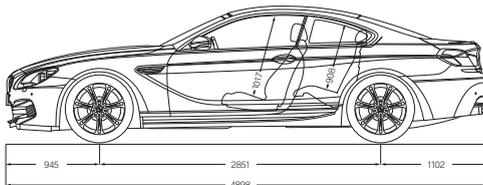
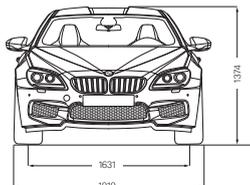
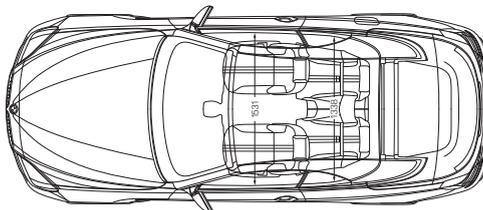
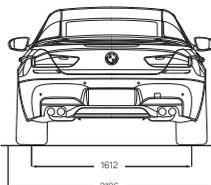
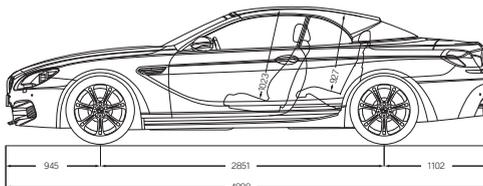
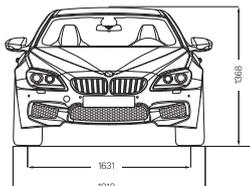
Engines^{3,4}		M6 Coupé	M6 Convertible
Cylinders/valves		8/4	8/4
Capacity	cm³	4395	4395
Stroke/bore	mm	88.3/89.0	88.3/89.0
Output/engine speed	kW/rpm (hp/rpm)	412 (560)/6000–7000	412 (560)/6000–7000
Max. torque/engine speed	Nm/rpm	680/1500–5750	680/1500–5750
Compression ratio	:1	10.0	10.0

Performance		M6 Coupé	M6 Convertible
Top speed	km/h	250²	250²
Acceleration 0–100 km/h	s	4.2	4.3
Acceleration 0–200 km/h	s	12.6	13.1
Acceleration 80–120 km/h in fourth/fifth gear	s	3.6/4.5	3.8/4.8

Fuel consumption^{3,4}		M6 Coupé	M6 Convertible
Urban	l/100 km	14.0	14.4
Extra urban	l/100 km	7.6	7.9
Combined	l/100 km	9.9	10.3
CO ₂ emissions	g/km	232	239
Tank capacity, approx.	l	80	80

Wheels		M6 Coupé	M6 Convertible
Tyre dimensions front/rear		265/40 ZR 19/295/35 ZR 19	265/40 ZR 19/295/35 ZR 19
Wheel dimensions front/rear		9.5 J x 19/10.5 J x 19	9.5 J x 19/10.5 J x 19
Material		Light-alloy	Light-alloy

Electrical system		M6 Coupé	M6 Convertible
Battery capacity	Ah	105	105
Alternator output	A/W	209/2926	209/2926

M6 Coupé**M6 Convertible**

All dimensions of technical drawings in millimetres. Luggage compartment volumes: Coupé 460 litres, Convertible 300 to 350 litres (with folded up roof storage box).

¹ Figures quoted include a 90% tank filling, 68 kg for the driver and 7 kg for luggage. Unladen weight applies to vehicles with standard specification. Optional equipment may increase these figures.

² Electronically limited.

³ The engine is designed for RON 98 fuel or higher. It may be run on RON 91 fuel, with a decrease in power.

⁴ The engine complies with the EU5 emissions standard. Fuel consumption is determined in accordance with the ECE driving cycle. This is made up of approximately one third urban and two thirds extra-urban driving (based on the distance covered). CO₂ emissions are measured in addition to fuel consumption. Optional equipment may increase these values. For further information on fuel consumption and CO₂ emissions, please contact your BMW partner.

The BMW Service concept: always up to speed. When you buy a BMW, you can look forward to superb service and comprehensive customer care, with a worldwide network of more than 3,300 BMW Service partners in more than 150 countries ready to assist you at any time. The vehicle's on-board diagnostics keep you informed of when the car is next due for a check-up and what work needs to be done. **Condition-Based Service (CBS)** tracks service fluids and the condition of essential parts subject to wear. It also monitors the time- and mileage-linked service requirements of your BMW. Using these measurement data, the Info Display in the cockpit automatically alerts you in advance whenever

any part of the vehicle requires servicing. The iDrive Control Display contains exact information on which vehicle components will need to be serviced and when. In conjunction with BMW TeleServices*, the innovative telematics service provided by BMW Service, the CBS data are automatically transmitted to your BMW Service partner. This means that your service consultant has more time for you, and can provide more comprehensive advice. Your BMW Service partner will of course have **Original BMW Parts** available for any work to be done. In short: quality and safety are our top priorities.

TAILOR-MADE FOR YOUR VEHICLE. BMW SERVICE.



BMW Service Inclusive*. Service costs are another area where your BMW Service partner can offer you an intelligent solution. With BMW Service Inclusive, routine maintenance service will be provided at no extra cost to you, for the agreed duration or mileage. Find out more online at

www.bmw.com/serviceinclusive



With **BMW TeleServices***, you are always in safe hands. This feature enables your BMW to contact your BMW Service partner and register itself for a service appointment. As soon as the CBS sensors detect a service requirement, the vehicle will initiate an automatic BMW Teleservice call and transmit all service-related data – data which previously had to be collected in the workshop. Your service consultant will then call you back, in order to arrange an appointment. As vehicle information is transferred in advance, time in the garage can be spent more efficiently, so your BMW is back on the road faster. In the unlikely event of a breakdown, BMW TeleServices enables you to transmit diagnostics, vehicle and location data directly to BMW breakdown assistance. With BMW Teleservice Assistance, malfunctions can often be remedied remotely, getting you quickly and easily back on the road. For further information, visit

www.bmw.com/teleservices



Mobile Service*: in the event of a breakdown, BMW Mobile Service is at your disposal round the clock. Specially trained BMW technicians will do everything necessary to get your BMW back on the road, with telephone or on-site assistance as needed. Simply contact BMW Mobile Service. In addition, all BMW vehicles newly registered from 1 January 2011, have a comprehensive 24-month mobility service in line with the applicable BMW Mobile Care warranty conditions (including towing, rental car, taxi, hotel accommodation and vehicle return). This BMW mobility warranty is automatically extended by another 24 months if you have the scheduled engine oil service performed by your authorised BMW Service partner – for up to 5 years after initial vehicle registration. More detailed information is available from your BMW Service partner or online at

www.bmw.com/mobileservice



BMW Financial Services. If there's one more thing you could wish for to go with your BMW, it could simply be the perfect financing solution – one that leaves you with enough room for the other good things in life. BMW Financial Services provides you with personalised leasing, finance and insurance options – tailored to your requirements and budget. But we offer you more than just favourable conditions. Take for example the components of our leasing package, which include courtesy vehicles and insurance. For further information please visit www.bmwfs.com. Find out more – your BMW partner will be pleased to make you an individual offer for your desired car.

* May not be available in all countries. Please consult your BMW partner.

SHAPING THE FUTURE – RESPONSIBLY.

The BMW Group has been ranked the most sustainable automotive company worldwide in the Dow Jones Sustainability Index for the seventh time in a row, because sustainability is an integral part of our value chain – it encompasses every stage from the development of fuel-saving and alternative vehicle concepts to environmentally friendly production processes and recycling. Our research and development philosophy BMW EfficientDynamics delivers tangible benefits to customers, our climate and the environment. Since 1995,



EXPERIENCE MORE WITH BMW.



BMW Magazine: information and entertainment. Competent and comprehensive, the BMW Magazine brings you all the latest news from the world of BMW. You will receive two issues per year free of charge when you purchase a new BMW.



BMW Driving Experience: Driving a BMW should be fun. And like any other piece of sport equipment, the better you are able to control it, the more fun it is. The BMW Driving Experience teaches you – on road and off, in snow and ice, or even in the Namibian desert – how far you can push your BMW, while still remaining perfectly safe. Topics range from BMW Safety and Snow and Ice to M Race Track Training on one of the toughest race tracks in the world – the Nürburgring. More information is available at www.bmw-drivingexperience.com



BMW Welt: joy has a home. Visit Munich, home to the BMW brand for over 90 years, and pick up your new BMW at BMW Welt. There you'll be able to experience BMW with all five senses and see your new BMW for the first time with your own eyes. BMW Welt offers you a tailor-made visitor programme. From relaxing in the Premium Lounge to a factory tour or a visit to the BMW Museum – there are plenty of unique experiences to perfectly complement the hand-over of your new car. It's more than worth it. Visit us online today at www.bmw-welt.com. Your local BMW partner can also provide you with further information. We look forward to seeing you.



BMW TV*: your source for all things BMW. This is where you can get to know the brand in all its facets, through comprehensive features, portraits, and background reports. www.bmw.tv/com provides you with up-to-date and entertaining information on automobiles, innovations, motor shows, events, sports, and lifestyle topics.

for example, our European new-vehicle fleet's CO₂ emissions have dropped by around 30%.

But we are still aiming for more: over the period from 2006 to 2012, we aim to reduce the amount of resources – such as water and energy – consumed by our vehicle manufacturing operations by 30% per vehicle. In our engine plant in Steyr, Austria, we are already one step further: since 2007, production there has generated no waste water at all.

And of course each of our vehicles is designed for easy and economical recycling after its long running life. Please contact your BMW partner on all matters regarding your end-of-life vehicle. Further information on this topic is also available on our website.

www.bmw.com/recycling
www.bmw.com/EfficientDynamics
www.bmwgroup.com/responsibility

BMW M



Sheer
Driving Pleasure



The models illustrated in this brochure show the specifications of vehicles produced by BMW AG for the German market. In part, they include optional equipment and accessories not fitted as standard. According to the specific requirements of other markets, alterations in models, standard and optional equipment, as described in this brochure, may occur. For more precise information about country-specific vehicle versions, please contact your local BMW partner. Subject to changes in design and equipment.

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